How to increment the count for a duplicate word in binary word tree: put this code in insert function, and increment count at the else clause.

else if (strcmp(word, (\*treePtr)->data) < 0) {

insertNode(&((\*treePtr)->leftPtr), word);

} else if (strcmp(word, (\*treePtr)->data) > 0) {

insertNode(&((\*treePtr)->rightPtr), word);

} else {

//This is where the duplcate values should be inserted!

}